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# MOSCOW DEVELOPING BUSINESS COOPERATION

About 50 economic counselors of diplomatic missions, trade representatives of foreign countries participated in the annual meeting with the core group of the Moscow Chamber of Commerce and Industry (MCCI) which took place on January, 30

The president of the MCCI Leonid Govorov informed the members of the meeting about the key results of the work of the Chamber last year in the sphere of foreign economic cooperation. In the first place, it detailed the realization of the 2007-2009 Task Program of developing foreign economic and interregional ties of the MCCI, whose priorities include developing business cooperation between the

Moscow Chamber and foreign trade and industry chambers, and activating interaction with representatives of diplomatic and trade missions accredited in Moscow. Leonid Govorov explained the role of the Moscow Agency of Supporting Export and Investments (MASEI) founded by the MCCI. Using its resources the Chamber and the Moscow Administration carry out active work on implementing the



# **MEETING AT TVERSKAYA, 13**

On February, 11 a meeting between the Moscow Mayor Yury Luzhkov and the Honorary council of Russia in Baden-Wurttemberg Klaus Mangold took place in the White hall of the building of the Moscow Administration at Tverskaya, 13 During the conversation the sides discussed developing partner ties between Moscow and the land of Baden-Wurttemberg together with the issue of conducting the Days of Baden-Wurttemberg in Moscow this autumn. Klaus Mangold paid special attention to companies from this and other federal lands of Germany entering the Moscow market.



"Moscow Export Initiative" Program.

The head of the MCCI put special emphasis on the annual meeting of the heads of the CCI of five megalopolises and capitals, e.g. Berlin, London, Moscow, Paris and Beijing (C5) which took place in Moscow in October, 2007. This year it was decided to host an international conference of HR-managers and International Investment and Innovation forum under the aegis of C5 group.

The Chamber will continue arranging business trips abroad. The success of the MCCI commissions for cooperation with Germany, Austria and the Czech Republic were mentioned. Leonid Govorov drew an example of founding a Business center in Bavaria on the condition of coinvestment by small and middle-size Moscow enterprises, members of the MCCI, and profitable cooperation with Germany and Austria in the sphere of professional training for Moscow enterprises. The MCCI plans

to carry out a number of projects of founding specialized professional training centers. The President of the Chamber also mentioned close ties of the MCCI with China (the Beijing CCI) and dynamic developing relations with the Republic of Vietnam.

Leonid Govorov stressed another aspect of the Chamber as a new basis for cooperation with foreign partners. It implies founding the MCCI departments in Moscow districts

The minister of the Moscow Administration, head of the Department of Science and Industrial Policy Evgeny Panteleev who attended the event presented key international projects in the sphere of science and industrial production. "Thousands of foreign companies are working in Moscow, the minister said. - Thus Moscow integration into the world economy is an accomplished fact. The city has a stable and successful development. The volume of industrial production increases by 12-13% annually due to precise rules of working with business and the corresponding regulatory system. Programs of developing industry, science and research and pilot-plans, exhibitions and other activities are being carried out. The capital aims at taking its place among the largest innovation cities of the world". There are lots of issues that are dealt with together with business representatives,

including foreign businesses. For example, a joint project in the sphere of car manufacturing is undertaken together with French "Renault" company. Same project in the sphere of truck manufacturing is under negotiation with the Chinese part. Projects in other spheres, including aircraft engineering are considered.

It is also of importance that Moscow has won the federal tender on creating a special economic zone in Alabushevo near Zelenograd (the district of Moscow). The capital is also planning to create 7-8 innovation territories with special conditions of work. A center of developing innovation technologies in the sphere of biotechnologies, precision engineering, turbo construction, civil microelectronics and other directions is to be located there. This year's Moscow budget provides for doubled resources allotted to science and research and pilot engineering projects. Evgeny Panteleev invited foreign companies to closer participation in the innovation sphere.

The head of the Department for External Economic and International Relations of the city of Moscow Georgy Muradov delivered a speech on foreign investments. He stated that the situation should be considered from two points of view. On the one hand, according to preliminary estimations, foreign invest-

### **DEVELOPING FRIENDSHIP TIES...**

On February, 6 the Moscow Mayor Yury Luzhkov met the minister for regional development and public work of the Republic of Bulgaria Asen Gagauzov



During the meeting directions for expanding and strengthening mutually beneficial cooperation in various spheres were discussed. In particular, issues of interaction in the field of local administration and supplying Moscow with high-quality Bulgarian wine were mentioned

The parties agreed on the advisability of further developing direct partner ties between the two capitals, Moscow and Sofia.

Aleksandr Kurjagin

ments rose to 70-75 bln. dollars which is considerable higher than in 2006 (26 bln. dollars). Investments from 125 countries of the world came in to the Russian capital. Great Britain and the Netherlands account for the biggest shares (30% and 25% respectively). On the other hand, the total of investments still leaves much to be desired. More than 78% of the total amount accounts for "other" investments, in other words, for credits delivered by foreign countries to promote their export goods on the Moscow market. Trade is the most popular field of investment. Mere 0.7% account for investments into processing industry, mostly into food production. The results of the nine months of 2007 show that Moscow enterprises' investments abroad grew three times and accounted for 12.2 bln. dollars. They have completely different structure, and direct investments account for 60%. Georgy Muradov expressed his hope that the structure of foreign investments into Moscow economy will change for the better. He also mentioned that circulation of foreign trade for the nine months of 2007 equaled to 67 bln. dollars, and the total amount of the year is expected to reach 80-85 bln. dollars. Considerable growth of import was reported, which at present accounts for 4/5 of the total volume of foreign trade. It is clear that the decent part of goods is directed to other



regions, but the Moscow
Administration is seriously concerned over the imbalance between import and export. The Moscow
Administration undertakes measures and creates specialized structures for supporting export and attracting direct investments, in particular the "Moscow Export Initiative"
Program.

Representatives of foreign diplomatic missions, e.g. head of the Department of economy and science of German Embassy in

Moscow Ekkehard Brose, deputy trade representative of the Republic of Kazakhstan in Moscow Vyacheslav Chernov, first secretary of the Chinese Embassy in Moscow Li Tsianming, discussed their economic cooperation with Russia and its capital.

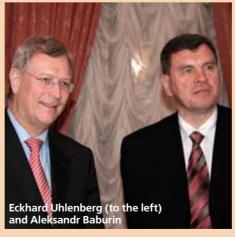
In conclusion Leonid Govorov thanked all participants of the meeting and reiterated his hope for further, more active cooperation.

**Boris Chernov** 

# **CONTACTS WITH GERMAN PARTNERS**

On February, 11 the head of the Department for Food Resources of the city of Moscow Aleksandr Baburin met the delegation of the German land of North Rhine Westphalia led by the minister for the environment and conservation, agriculture and consumer protection Eckhard Uhlenberg

The delegation included representatives of small and middle businesses, heads of enterprises for



processing agricultural raw materials and producing food products

Issues of interaction between Moscow and this federal land of Germany in the agricultural sphere were discussed. Eckhard Uhlenberg explained modern technologies and newest developments of Westphalia in the field of agriculture.

Aleksandr Baburin mentioned high level of development of partner ties between Moscow and various regions of Germany and expressed his hope for the help of German specialists in training and retraining Moscow managerial staff.

Vjacheslav Manujlov

# **POETRY OF RUSSIAN COMPATRIOTS**



On February, 12 a presentation of a collection of poetry of Russian compatriots living abroad took place in the Hall with the chimney of the Russian center of international science and culture cooperation ("Roszarubezhtsentr") under the Ministry for foreign affairs of the Russian Federation. The book is entitled "I Dream in Russian"

The collection includes poems of the winners of the second poetry contest under the title of "I will never leave no one!..." organized by the

"Roszarubezhtsentr" and the "Literaturnaya gazeta" newspaper under the aegis of the Department for External Economic and International Relations of the city of Moscow in the Year of the Russian Language. This poetry was written by Russian compatriots living in neighboring and foreign countries and writing in Russian.

Head of the "Roszarubezhtsentr" Eleonora
Mitrofanova and deputy head of the Department
for External Economic and International Relations
of the city of Moscow Anatoly Sorokin delivered
speeches at the presentation. They both emphasized the huge importance of the contest in future
consolidation of the Russian world and wished
further success and victories for its participants.
The laureates of the contest received diplomas and flowers. Poems and romances were
heard in their honor.

Representatives of cultural and public organizations of the Russian capital and foreign guests attended the event.

Tatiana Komarova

### "LANDSCAPE INDUSTRY-2008"

City landscaping today is a relevant and important topic. All developed countries consider planting of greenery as one of the key factors in creating healthy and comfortable environment



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From February, 6 to February, 8 the All-Russian Exhibition Center hosted the third specialized "Landscape Industry-2008" exhibition. Within the framework of the event the annual XI international science and practice conference for the topic of "Issues of planting greenery in large cities" took place. Leading specialists in this sphere from Moscow and other Russian regions, representatives of governmental structures, business circles and commercial companies participated in it.

The aim of the "Landscape Industry" exhibition is to introduce more actively innovative technologies of landscape design, modern approaches to and methods of creation and upkeep of urban plantation, improving city environment, its aesthetic and ecological characteristics. New sites of city landscaping appear, city greenery proliferates, squares of parks increase within the framework of the national project "Affordable and Comfortable Housing to Russian Citizens". Streets and boulevards, public sites and sites of social importance are developed. The program of planting green-



ery in the city adopted by the Moscow Administration is directed at solving pressing issues in this sphere. An exhibition which included seminars, "round tables", presentations, business meetings, oral issues of specialized journals, became a traditional annual event whose true value was appreciated by professionals of the sphere, specialists in landscape design and architects, producers of goods and services and their clients, connoisseurs and experts from all over the world.

Elena Nefedova